

Ethical | Effective | Empowering

Doctor Digital Presence

www.click2cure.com

More info

Grow Your Medical Practice

Click2Cure is a platform for doctors, made by doctors to help you grow in your medical practice without having to invest a single second of your own time.

- » **India No. 1 Health Tech Platform**
- » **Trusted by 1500+ Doctors**
- » **Marketing automation Software**



Trusted by 1500+ Doctors



We have proven marketing solutions & technology to solve your challenges!

Why Choose Us?

- » Exclusively working only for Doctors
- » Trusted by 1500+ Doctors
- » By the Doctor for the doctor of the doctor
- » India No. 1 Health Tech Platform
- » Marketing automation Software



OUR GUARANTEE

- 100% Result Guarantee
- 5X to 10X Minimum Return on Ads Spend
- Strong Digital Presence
- Ethical Marketing for Doctor
- Confirm Google Ranking on 2-3 Keywords in 3 Month
- Engaging reels and trending contents



Click2cure: All Inclusive Plan

		Growth Engine	Growth Mastery	Growth Rocket
Digital Online Presence & Automated Marketing				
	Creation & Optimization your Social Media Platforms Facebook, Instagram	✓	✓	✓
	Creative Post Content on social media platform	365+ Posts/ Year	365+ Posts/ Year	365+ Posts/ Year
	Common Days Greetings For Patient Engagement on Social Media	✓	✓	✓
	Festive Greetings For Patient Engagement On Social Media	✓	✓	✓
	Speciality Focused World Day Content On Social Media	✓	✓	✓
	Auto Scheduling over Facebook, Instagram and Google with AI-SEO Caption & Hashtags	✓	✓	✓
	Instagram Reels	25 Reels/Year	50 Reels/Year	50 Reels/Year
	Digital Card	✓	✓	✓
SEO Website + Appointment Tools				
	Mobile-Optimized and Modern Design - A user-friendly, fully responsive Website with Appointment	✓ (Sub-Domain)	✓ (Sub-Domain)	✓ Main Domain Customised Website
	Build, Host & Manage with SSL Certificate	✓	✓	✓
	Appointment Management Software For The Practice (Doctor & Staff)	✓	✓	✓
	Easy Appointment Booking and QR Code	✓	✓	✓
	SEO Rich Content Blogs on Your Website	1 Per Month	2 Per Month	4 Per Month
Google Ranking & Local SEO				
	Google My Business Profile Creation / Optimization	✓	✓	✓
	Local SEO	✓	✓	✓
	SEO Rich Content Blogs on Your Google My Business	1 Per Month	2 Per Month	4 Per Month
	Google Map Integration	✓	✓	✓
	Contact No. Update	✓	✓	✓

	Magic QR Code for 5 Star Review	✓	✓	✓
Performance Marketing & Ad Campaign				
	Strategic Brand consultation for Ad campaign	✗	✓	✓
	Facebook, Instagram Ads Funnel setup with campaign creation & lead generation	✗	✓	✓
	Google Keyword Planning & Ads	✗	✓	✓
	Campaign Analysis & Optimisation	✗	✓	✓
Customised Content Creation				
	Multi-speciality category in Software	✗	✗	✓
	Regional language/Customised Creative Post Content on social media platform	✗	3 Posts/ Month	10 Posts/ Month Manual Posting support as Creasual/Grid/theme Posting
	Customised YouTube Shorts and Instagram Reels	✗	1 Reel/ Month	2 Reels/ Month
Relationship Manager & Support				
	Onboarding Support	✓	✓	✓
	Monthly Analysis	✓	✓	✓
	Pro-Clickbuddy Support	✗	✓	✓

3 Months Plan -

-

₹ 10000

₹ 20000

1 Year Plan -

₹ 10000

₹ 20000

₹ 40000

Additional Speciality Content pack (Posts+Reels) : 4999/- per speciality

Add-ons Services

Price



Customized Graphic
English/Regional Language

₹ 2000/ 10 Posts *



Customized Reel
Less than 60 sec

₹ 2000/ 5 Reels *












Terms and Conditions

- ▶ FB/Insta and Google Ads budget extra.
- ▶ Regional Language Post is only available as customized content as per the plan.
- ▶ Domain Charges Extra.

For more T&C visit : <https://click2cure.com/terms-of-use/>



Click2Cure - Fully Customised Plan

Service Features		Silver	Gold	Diamond
	Content & Campaign Strategy creation	✓	✓	✓
	Social Media Posts	10-12 Posts	15-18 Posts	18-20 Posts
	Reels Creation / Edits	02 Reels	04-06 Reels	06-08 Reels
	Social Media Management & Post Scheduling with Hashtags & Captions.	✓	✓	✓
	Google update / ranking (1/week)	✓	✓	✓
	Ad campaign creation - Facebook / Instagram	✓	✓	✓
	Campaign monitoring & Optimization + Leads Reporting	✓	✓	✓
	Ad campaign creation - Google	✗	✓	✓
	Linkedin & Twitter Management	✗	✗	8 Post/Month
	Youtube Management	✗	✗	✓
	Monthly analysis	✓	✓	✓
20% OFF 50% OFF	1 Month	₹ 4999	₹ 7500	₹ 12000
	3 Month	₹ 12000	₹ 18000	₹ 28800
	1 Year	₹ 30000	₹ 45000	₹ 72000

* These plans are suitable for Doctor who want customisation specially multispeciality hospitals/ superspeciality Doctor/Poly Clinic/ Healthcare Product Seller.

* You will get all content as per your theme, regional language and topics

* Customised website charge extra as per requirement



Kick Starter Plan

Suited for solo Doctor who wants to Kickstart digital journey

Digital Online Presence & Automated Marketing



Creative Social Media Post

◆ Speciality Post ◆ Festival Posts ◆ Important Days
◆ General Tips ◆ Funny Memes

500+ Posts ,Unlimited Download



Reels - **50 Reels Download Only**



Facebook, Instagram with AI-SEO Caption & Hashtags



Onboarding Support



Best Plan for Organic Digital Presence



Terms and Conditions

- ▶ All above mentioned plan are for single speciality & single Doctor only.
- ▶ Creation of any social media account - Rs 1499/Ac.
- ▶ All Contents are in English Language only.

₹ 5,000/-
Per Year

What We Gurantee



- ✓ **Facebook & Instagram Optimisation**
 - Profile Photo & Professional Main Cover Update
 - Profile Update as per the practice
 - Contact Number Update
 - Service Update
- ✓ **Scheduling Post Over FB/ Insta with Caption & Hashtags**
- ✓ **Strategic Brand Consultation (Advice/ Guidance/ Implementation Plan) for ADs & Campaign**
- ✓ **Campaign Monitoring + Lead Reporting**



- ✓ **Comprehensive Insights & Audit Reports:**
 - Search Performance: Direct Searches, Discovery Searches, Branded Searches.
 - Patient Interactions: Measure calls, website visits, and directions requests.
 - Rank Insights: Understand your visibility in your specialty and area.
- ✓ **Build Your Online Reputation:**
 - Share review links effortlessly
 - Encourage patient feedback
 - Boost your online presence

We provide **World's 1st Ai Based fully automation software** for **Doctors** which help them to grow on social media and Google My business

What we cannot control



- ✗ **Facebook & Instagram Account**
 - Account/page ban while creating
 - Account OTP related issue
 - Account/page limited Ownership issue
 - Password/Email/Mobile update issue.
- ✗ **Meta Ad Account Ban issue**
- ✗ **Meta Ad Account Payment issue.**



- ✗ **Patient Acquisition or Direct Demand Generation:**

Unlike a marketplace, we do not guarantee a direct influx of patients.
- ✗ **Resolution of GMB Access Issues:**
 - Ownership conflicts or duplicate listings
 - Temporary profile suspensions
 - Google's processing time for ownership claims or edits
- ✗ **Real-time GMB Updates: Some changes may experience delays**
 - Address or phone updates
 - Name modifications
 - New patient reviews appearing
 - Photos or content reflecting immediately
 - Disappearance of review/photo/update or anything from gmb profile

Note: we'll help you best of our capability to resolve issues.

Our Story

Dr Parita



Click2Cure was born from a vision to empower doctors with the right digital tools to grow their practice effortlessly. Founded by **Dr. Parita**, a dedicated ENT and Head & Neck Cancer Surgeon, the platform addresses a challenge that many healthcare professionals face—building and maintaining a strong digital presence.

Doctors invest years in mastering their craft, yet they often find themselves struggling to market their services effectively. While local digital marketing agencies can assist, doctors still have to spend valuable time guiding content creation and strategy, taking them away from patient care. Understanding this gap, Dr. Parita, along with other key stakeholders, envisioned a solution—Click2Cure.

Click2Cure is designed to provide healthcare professionals with a seamless, results-driven digital marketing strategy tailored to their needs. With a focus on social media, branding, and patient engagement, we help doctors amplify their reach, enhance credibility, and ultimately grow their practice.

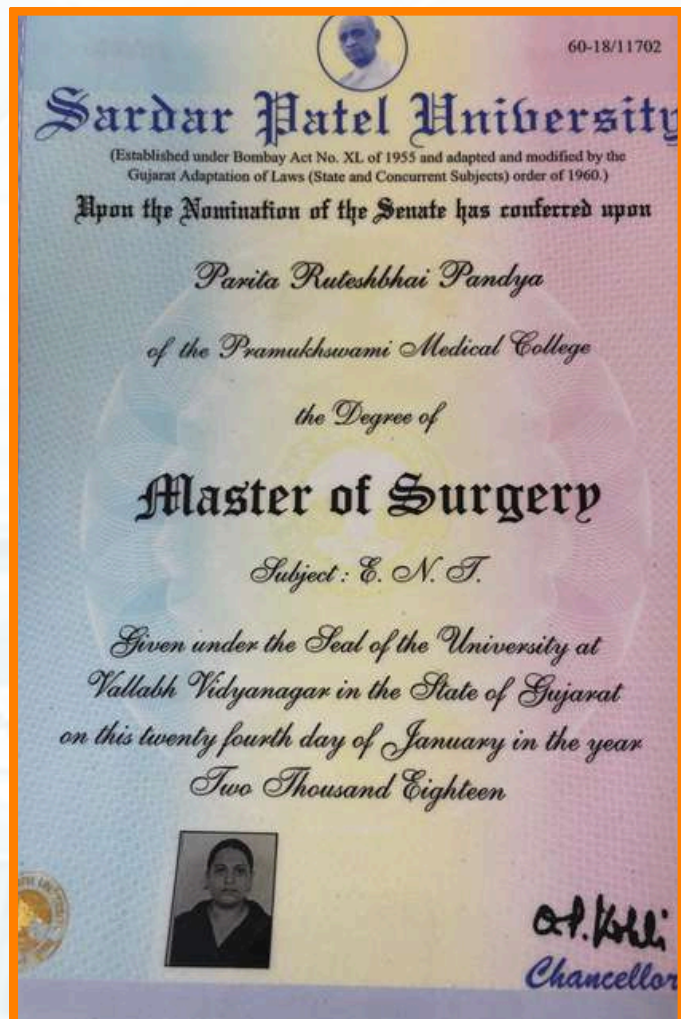
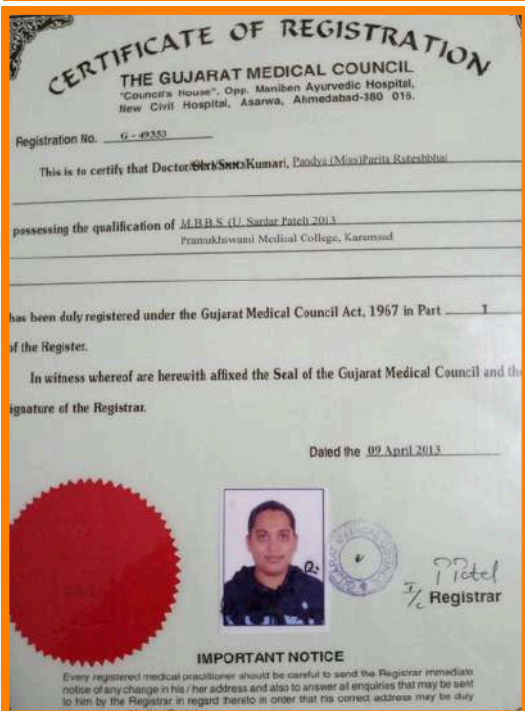
Under Dr. Parita's leadership, Click2Cure has **become a trusted** name, known for reliability, integrity, and impactful results. Her passion for digital healthcare marketing has led to numerous success stories, with doctors witnessing a **3X to 5X growth** in their practice.

At Click2Cure, we believe digital marketing is no longer a luxury—it's a necessity. And we're here to make it effortless for doctors, so they can focus on what they do best—saving lives and improving patient care.



Dr. Parita Pandya Shah
(MBBS, MS-ENT,
Head & Neck Cancer
Surgeon)
**IIM Digital Marketing and
Analytics**

Validation by Government Agencies



Media Coverage

Featured in 100+ Sites




Revolutionizing Healthcare Marketing: The Inspiring Journey of Dr. Parita Pandya Shah and Click2Cure

Dr. Parita Pandya Shah, an esteemed MS ENT and Head and Neck cancer surgeon, is making significant strides in the realm of healthcare marketing with her innovative platform, Click2Cure. This transformative venture blends her extensive medical expertise with advanced digital marketing strategies, creating a unique solution tailored specifically for the medical community.

Click2Cure was developed out of Dr. Shah's deep understanding of the medical field and the specific marketing needs of healthcare professionals. Unlike generic marketing agencies, Click2Cure focuses solely on healthcare, ensuring that every service—ranging from website automation and advanced SEO to specialized content creation—is grounded in medical knowledge. This specialized approach addresses a critical gap in the industry where many digital marketers lack the nuanced understanding required to effectively engage with medical professionals.

Dr. Shah's innovative approach has already benefited over 1000+ doctors, transforming Click2Cure into a leading player in healthcare marketing. Her vision for the platform includes expanding its impact and continuing to revolutionize how healthcare professionals connect with their patients through digital channels. Dr. Parita Pandya Shah's journey with Click2Cure is a testament to the power of combining medical expertise with digital innovation, setting new standards in the industry.

The platform's mission is encapsulated in its guiding quote: "For the Doctors, Of the Doctors and By the Doctors." This philosophy underscores Click2Cure's commitment to delivering relevant and impactful marketing solutions designed by medical professionals for their peers. This focus on trust and specialized knowledge has been crucial in overcoming the initial skepticism from medical professionals who had previously encountered ineffective, generalized marketing strategies.

One of the significant challenges Dr. Shah faced was establishing trust within the medical community, which had been eroded by experiences with broad-spectrum digital marketing agencies. Click2Cure addressed this by demonstrating its effectiveness through performance analytics, allowing doctors to track and evaluate the success of their marketing campaigns. This data-driven approach not only highlights the platform's efficacy but also builds confidence among its users.



India's No.1 Personalized Growth Platform For Doctors

Unveiling the Powerhouse: Dr. Parita Pandya Shah - A Trailblazer in Healthcare Marketing

203d · 34 shares

In the realm of healthcare marketing, a dynamic force has emerged, and her name is Dr. Parita Pandya Shah. A distinguished MS ENT & Head and neck cancer surgeon, Dr. Parita is not just a medical professional but a visionary leader who has seamlessly blended the worlds of medicine and Digital

7. Dr. Parita Pandya Shah

Founded by Dr. Parita Pandya Shah, an MS ENT specialist and head and neck cancer surgeon with strategic digital marketing expertise from IIM, Click2Cure has grown from a modest initiative into a Healthtech powerhouse. Dr. Shah began her journey as a consultant surgeon and realized the critical need for effective digital marketing in medical practice growth. Noting a gap in the market, she developed Click2Cure, an exclusive SaaS-based platform for doctors to enhance their practice digitally. The platform automates comprehensive digital marketing for over 500 doctors, improving visibility and patient engagement. Committed to innovation, Click2Cure aims to continue revolutionizing healthcare digital engagement, providing doctors with the tools needed to thrive in an evolving landscape.



MEET 13 INFLUENTIAL PERSONALITIES TRANSFORMING THE WORLD & LEADING CHANGE IN 2024

- Sanjana Mohan
- Dr. Atisha Keshwani
- Tina Kanungo
- Juhi Shrivastava
- Ramesh Chandra Sharma
- Dr. Parita Pandya Shah
- Masumi Mewawalla
- Dr. Ruhaani
- Dr. Piyush Jain
- Dr. Omkar Prasad Baldya
- Akhita Vohra
- Neka Shah
- Bikrom Karmakar


Click Here

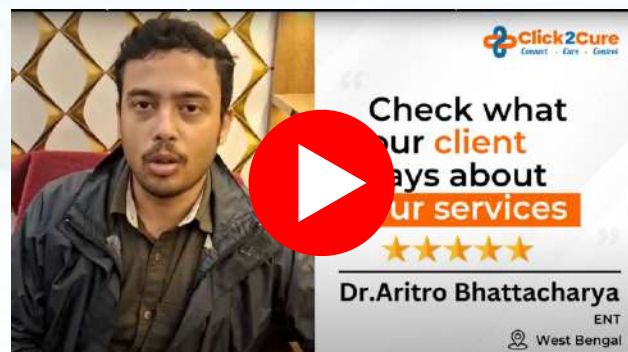
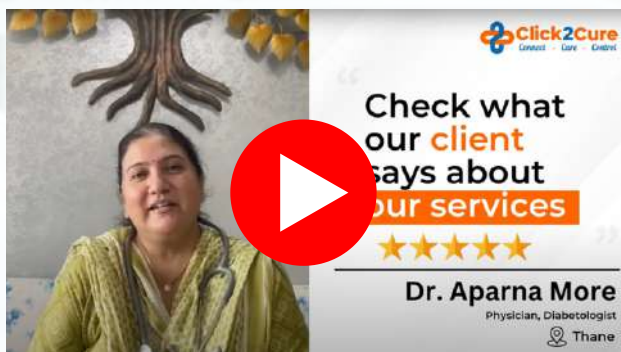
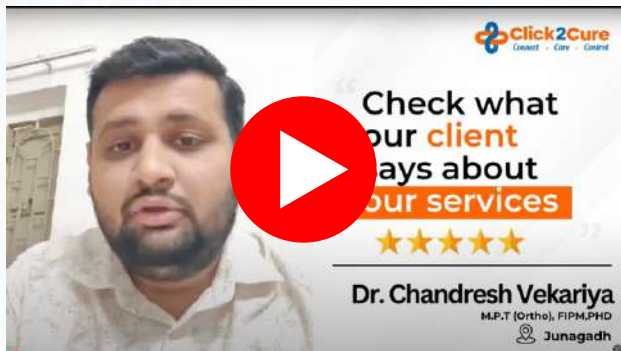


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Why Click2Cure is the best for you



Digital Marketing
Agency

Unlimited High Quality
Social Media Posts & Reels



Limited Posts

Auto Scheduling of your post
with facebook & Instagram



Landing page website with
SEO blogs to lift
up your Digital presence



On additional costs &
not seo friendly or
integrated with CRM
or Appointment SMS

Appointment page with Qr code



CRM/Appointment
Management software



Appointment Automation with
SMS reminder



FB/Instagram/Google Ad Campaign
support through software



Confirm Google Ranking



Website Analytics & GMB
Analytics in software



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