

Ethical | Effective | Empowering

Doctor Digital Presence

www.click2cure.com

More info

Grow Your Medical Practice

Click2Cure is a platform for doctors, made by doctors to help you grow in your medical practice without having to invest a single second of your own time.

- » **India No. 1 Health Tech Platform**
- » **Trusted by 2000+ Doctors**
- » **Marketing automation Software**



Trusted by 2000+ Doctors



We have proven marketing solutions & technology to solve your challenges!

Why Choose Us?

- » Exclusively working only for Doctors
- » Trusted by 2000+ Doctors
- » By the Doctor for the doctor of the doctor
- » India No. 1 Health Tech Platform
- » Marketing automation Software




























OUR GUARANTEE

- 100% Result Guarantee
- 5X to 10X Minimum Return on Ads Spend
- Strong Digital Presence
- Ethical Marketing for Doctor
- Confirm Google Ranking on 2-3 Keywords in 3 Month
- Engaging reels and trending contents



Click2cure: All Inclusive Plan

		Growth Engine Plan	Digi Growth Plan
Digital Online Presence & Automated Marketing			
	Creation & Optimization your Social Media Platforms Facebook, Instagram	✓	✓
	Creative - Speciality Focused Posts (English) <i>Stand out with visually engaging, specialty-focused content tailored to your practice and patient needs</i>	250+ Posts/ Year	250+ Posts/ Year
	Regional language posts <i>Crafted for your specialty – connect with patients in the language they trust</i> Available in 9 major Indian languages: Hindi , Bengali , Marathi , Telugu , Tamil , Gujarati , Kannada , Malayalam , and Punjabi	✗	100 Posts/ Year
	Posts for festivals, health awareness days, medical observances, and special days	150 Posts/ Year	150 Posts/ Year
	Auto Scheduling over Facebook, Instagram and Google with AI-SEO Caption & Hashtags	✓	✓
	Instagram Reels	50 Reels/Year	50 Reels/Year
	Digital Card	✓	✓
SEO Website + Appointment Tools			
	Mobile-Optimized and Modern Design - <i>Customized, professional website with your own main domain – designed to reflect your specialty and build patient trust online.</i>	Sub-domain website with limited customisation	✓
	Build, Host & Manage with SSL Certificate	✓	✓
	Appointment Management Software For The Practice (Doctor & Staff)	✓	✓
	Easy Appointment Booking and QR Code	✓	✓
	SEO Rich Content Blogs on Your Website	✗	2 Per Month
Google Ranking & Local SEO			
	Google My Business Profile Creation / Optimization	✓	✓
	Local SEO	✓	✓
	SEO Rich Content Blogs on Your Google My Business	1 Per Month	2 Per Month
	Google Map Integration & Contact No. Update	✓	✓
	Enable a “Book Now” button on your Google profile — an exclusive feature to convert searches into real appointments instantly	✓	✓

	Magic QR Code for 5 Star Review	✓	✓
Performance Marketing & Ad Campaign			
	Strategic Brand consultation for Ad campaign	✗	✓
	Facebook, Instagram Ads Funnel setup with campaign creation & lead generation	✗	✓
	Google Keyword Planning & Ads	✗	✓
	Campaign Analysis & Optimisation	✗	✓
Customised Content Creation			
	Get customized content tailored to your interests, treatments, and practice theme — created anytime you need, throughout the year	✗	25 Posts 10 Reels (Yearly)
Relationship Manager & Support			
	Onboarding Support	✓	✓
	Monthly Analysis	✓	✓

Terms and Conditions

- FB/Insta and Google Ads budget extra.
- Regional Language Post is only available in Growth Booster Plan
- Domain Charges Extra.
- These Plan is for Single Speciality Doctor Only.

For more T&C visit : <https://click2cure.com/terms-of-use/>



Fully Customised Plan

Service Features	Elite	Executive
 Content & Campaign Strategy creation	✓	✓
 Social Media Posts	10-12 Posts	15-18 Posts
 Reels Creation / Edits	02 Reels	04-06 Reels
 Social Media Management & Post Scheduling with Hashtags & Captions.	✓	✓
 Google update / ranking (1/week)	✓	✓
 Ad campaign creation - Facebook / Instagram	✓	✓
 Campaign monitoring & Optimization + Leads Reporting	✓	✓
 Ad campaign creation – Google	✗	✓
 Monthly analysis	✓	✓

* These plans are suitable for Doctor who want customisation specially multispeciality hospitals/ superspeciality Doctor/Poly Clinic/ Healthcare Product Seller.

* You will get all content as per your theme, regional language and topics

* Customised website charge extra as per requirement

* These Plan is for Single Speciality Doctor Only.



What We Gurantee



- ✓ **Facebook & Instagram Optimisation**
 - Profile Photo & Professional Main Cover Update
 - Profile Update as per the practice
 - Contact Number Update
 - Service Update
- ✓ **Scheduling Post Over FB/ Insta with Caption & Hashtags**
- ✓ **Strategic Brand Consultation (Advice/ Guidance/ Implementation Plan) for ADs & Campaign**
- ✓ **Campaign Monitoring + Lead Reporting**



- ✓ **Comprehensive Insights & Audit Reports:**
 - Search Performance: Direct Searches, Discovery Searches, Branded Searches.
 - Patient Interactions: Measure calls, website visits, and directions requests.
 - Rank Insights: Understand your visibility in your specialty and area.
- ✓ **Build Your Online Reputation:**
 - Share review links effortlessly
 - Encourage patient feedback
 - Boost your online presence

We provide **World's 1st Ai Based fully automation software** for **Doctors** which help them to grow on social media and Google My business

What we cannot control



- ✗ **Facebook & Instagram Account**
 - Account/page ban while creating
 - Account OTP related issue
 - Account/page limited Ownership issue
 - Password/Email/Mobile update issue.
- ✗ **Meta Ad Account Ban issue**
- ✗ **Meta Ad Account Payment issue.**



- ✗ **Patient Acquisition or Direct Demand Generation:**

Unlike a marketplace, we do not guarantee a direct influx of patients.
- ✗ **Resolution of GMB Access Issues:**
 - Ownership conflicts or duplicate listings
 - Temporary profile suspensions
 - Google's processing time for ownership claims or edits
- ✗ **Real-time GMB Updates: Some changes may experience delays**
 - Address or phone updates
 - Name modifications
 - New patient reviews appearing
 - Photos or content reflecting immediately
 - Disappearance of review/photo/update or anything from gmb profile

Note: we'll help you best of our capability to resolve issues.

Our Story

Dr Parita



Click2Cure was born from a vision to empower doctors with the right digital tools to grow their practice effortlessly. Founded by **Dr. Parita**, a dedicated ENT and Head & Neck Cancer Surgeon, the platform addresses a challenge that many healthcare professionals face—building and maintaining a strong digital presence.

Doctors invest years in mastering their craft, yet they often find themselves struggling to market their services effectively. While local digital marketing agencies can assist, doctors still have to spend valuable time guiding content creation and strategy, taking them away from patient care. Understanding this gap, Dr. Parita, along with other key stakeholders, envisioned a solution—Click2Cure.

Click2Cure is designed to provide healthcare professionals with a seamless, results-driven digital marketing strategy tailored to their needs. With a focus on social media, branding, and patient engagement, we help doctors amplify their reach, enhance credibility, and ultimately grow their practice.

Under Dr. Parita's leadership, Click2Cure has **become a trusted** name, known for reliability, integrity, and impactful results. Her passion for digital healthcare marketing has led to numerous success stories, with doctors witnessing a **3X to 5X growth** in their practice.

At Click2Cure, we believe digital marketing is no longer a luxury—it's a necessity. And we're here to make it effortless for doctors, so they can focus on what they do best—saving lives and improving patient care.



Dr. Parita Pandya Shah
(MBBS, MS-ENT,
Head & Neck Cancer
Surgeon)
**IIM Digital Marketing and
Analytics**

IIM-R/2023/eMDP/SDMA-VI/35



भारतीय प्रबंध संस्थान रोहतक
Indian Institute of Management Rohtak

Certificate

DR. PARITA PANDYA

has done online Executive Education Programme titled
'Strategic Digital Marketing & Analytics' conducted by IIM
Rohtak for 50 hours during Aug 06, 2023 – Dec 03, 2023

Ankit Keshorani
Faculty Incharge

Vanet
Chairperson
Executive Education

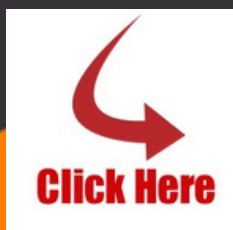
S. Prasad
Dean
Research & Executive Education

Validation by Government Agencies

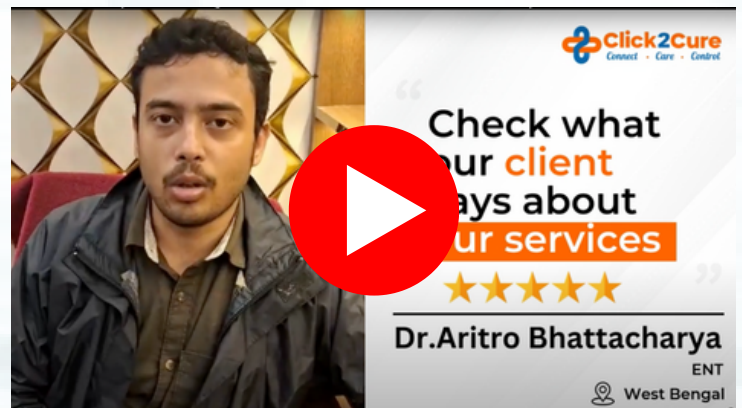
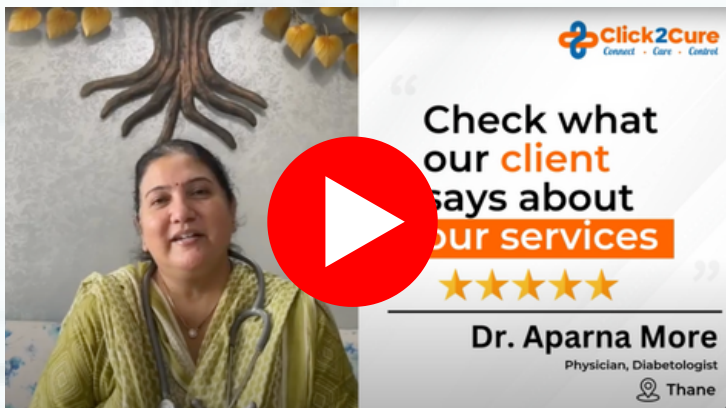
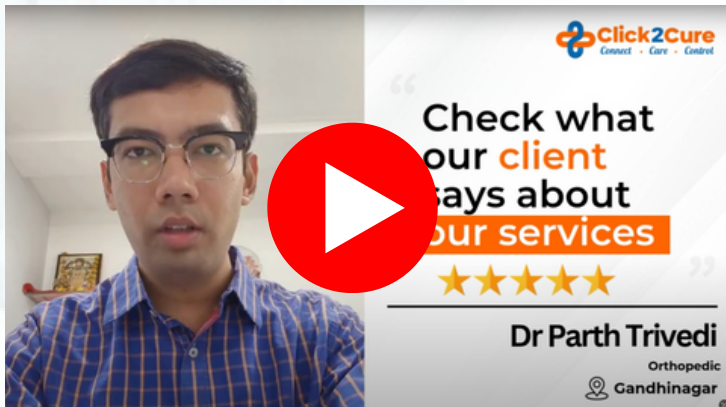
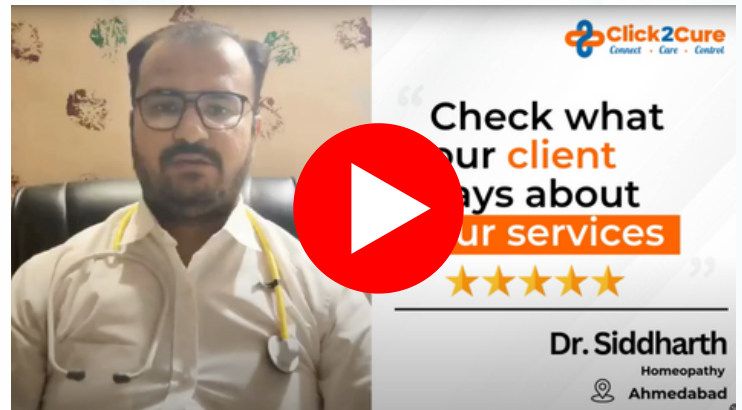
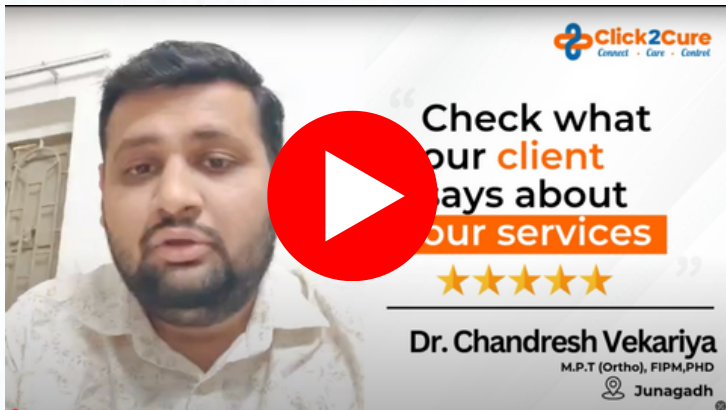


Media Coverage

Featured in
100+ Sites



Check what our client says about our services



Our Portfolio

Click Here



Ayurveda



Chest Physician



Cosmetology



ENT & Audiology



Physiotherapy & Pain Management



Gastrology



Homeopathy



Dental



Gynecology



GENERAL & LAPAROSCOPIC SURGERY



General Physician & Critical Care



Ophthalmology



Ortho



Pedia



Cardiology



Diet



Endocrinology



Lab & Radiology



Neurologist



Why Click2Cure is the best for you



Digital Marketing
Agency

Unlimited High Quality
Social Media Posts & Reels



Limited Posts

Auto Scheduling of your post
with facebook & Instagram



Landing page website with
SEO blogs to lift
up your Digital presence



On additional costs &
not seo friendly or
integrated with CRM
or Appointment SMS

Appointment page with Qr code



CRM/Appointment
Management software



Appointment Automation with
SMS reminder



FB/Instagram/Google Ad Campaign
support through software



Confirm Google Ranking



Website Analytics & GMB
Analytics in software



CLICK HERE

Start Your Growth Journey Now

Our Integration Partners :

